



Crowdsourcing in Practice: Case Study of CODE Europe

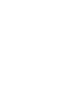
Kristina Reinsalu

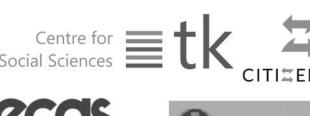
Programme Director of e-Democracy



Co-Deciding Europe (CODE)

- CODE Europe is a project about empowering citizens to co-create policies with decision makers by piloting a crowdsourcing activity in five European countries on the subject of air quality.
- The cities are Athens (Greece), Riga (Latvia), Tallinn (Estonia), Lisbon (Portugal), Burgas (Bulgaria) and Budapest (Hungary).
- There are 12 partners, eGA created a framework to assess the impact of crowdsourcing, implements pilot in Tallinn City and analyses the results.
- This project benefits from a € 1.316.367,00 grant from Iceland, Liechtenstein, and Norway through the EEA and Norway Grants Fund for Regional Cooperation.



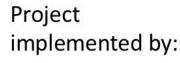
























Crowdsourcing phases

1.Problem mapping

January-March 2022

2. Problem solving

April-June 2022

3. Ideas selection

July-September 2022

4. Policy Formulation

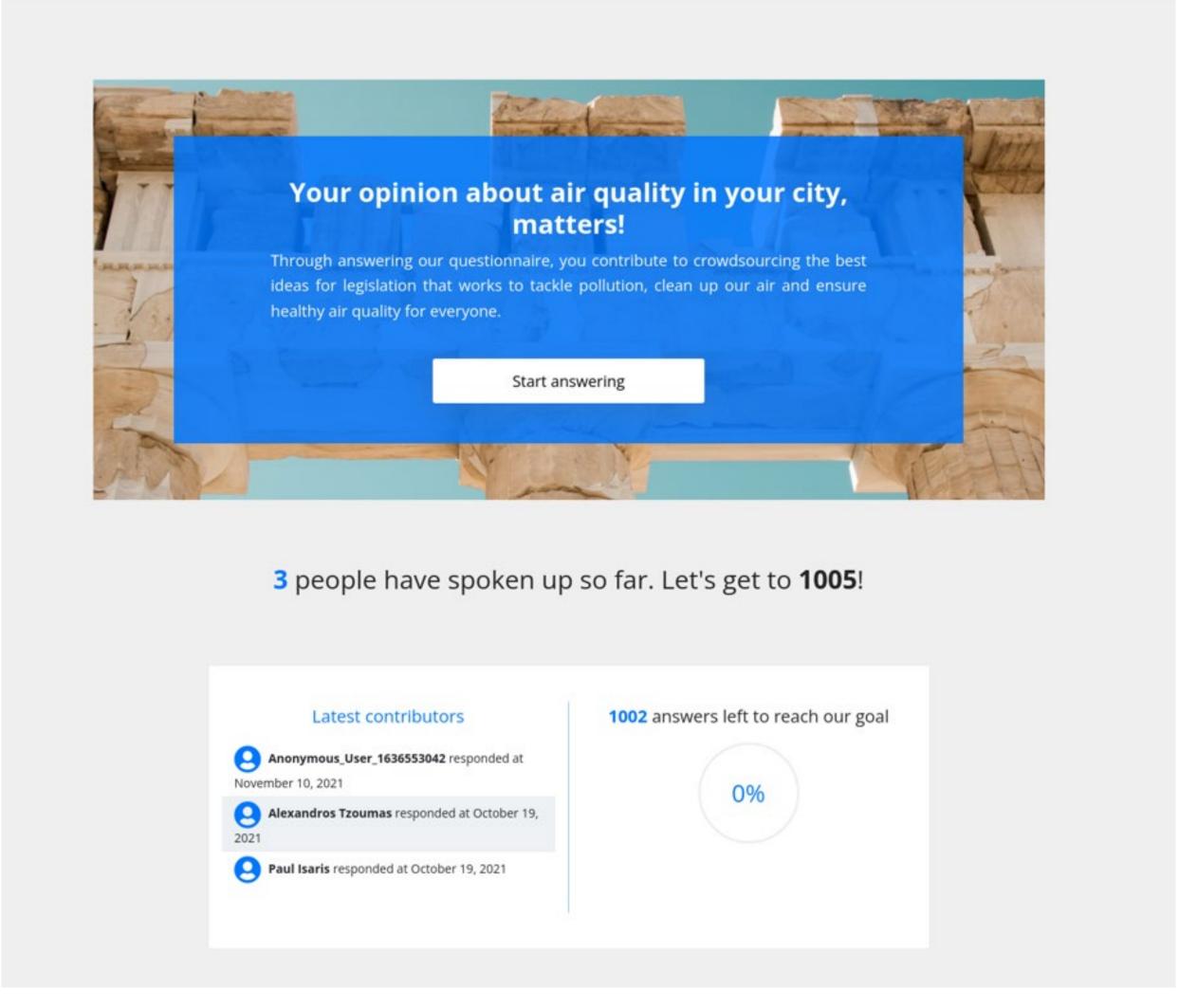
October-Detsember 2022



How it works?

- 1. Phase 'Problem Mapping' Citizens identified problems related to 'air quality' that they encounter in their daily life.
- 3. Air pollution is no simple problem because the causes behind it are numerous and widespread. Several different activities and sectors in the EU contribute to air pollution, but do you know which ones are the biggest culprits? Look at the options below and rank them by how much you think they contribute to air pollution in the EU, 1 being the most and 5 being the least.







In LIVE now

2. Phase 'Problem Solving'— Citizens' will propose solutions to the 'air quality' problems they have mapped in Phase 1.



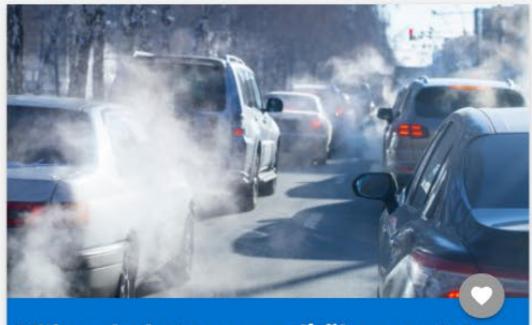




Lahendused õhukvaliteedi parandamiseks

Anna oma panus õhukvaliteedi probleemide lahendamisse Tallinnas ja mujal Euroopas. Paku oma lahendus ja kommenteeri teiste poolt pakutud lahendusi. Sinu panus aitab kaasa Tallinna ja Euroopa õhukvaliteedi parandamisele.





Vähendada transpordi õhusaastet

Transport on üks suuremaid õhusaastajaid, mis kahjustab inimeste tervist ja keskkonda. Sõidukid paiskavad õhku müraiseid lämmastikoksiide, tahkeid

Vähendada kodu kütmisega seotud õhusaastet

Kas sinu kodu läheduses kasutatakse kivisöe- või puidukütet? Otsene kokkupuude nende tekitatud



Vähendada põllumajanduse õhusaastet

Saaste jõuab linnadesse mitmel kujul. Osa saastest tooh kohale tuul. Põllumaiandustedevuse tõttu tekivad.

e-europe.vrpri.org/group/13350





Vähendada transpordi õhusaastet

Transport on üks suuremaid õhusaastajaid, mis kahjustab inimeste tervist ja keskkonda. Sõidukid paiskavad õhku mürgiseid lämmastikoksiide, tahkeid osakesi ja vääveldioksiidi. Euroopa kulutab transpordiheitest põhjustatud tervisehädadele igal aastal 67-80 miljardit €. Mida peaks otsustajad tegema?

Ω 16 🖂 6 💍 27



Lisa uus lahendus

FILTREERI IDEESID

Otsi...

Q



Saastemaks

Aeglustada eraautode hulga kasvu automaksu kehtestamisega. Automaksust saadud tulu suunata jalgrattateede ja ühistranspo...









Sõiduradade osaline muutmine rattateedeks

8-80 põhimõttel linna kujundamine - linnas, kus on hea ja ohutu olla 8-aastasel ja 80-aastasel, on ka kõigil teistel hea...









Viie lihtsa lahenduse elluviimine kergliikluse eelistamiseks

1. Jalg- ja jalgrattateede ristumisel sõiduteedega, luua sõiduteedele künnis ja lisada autodele teeandmise või peatumise...

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Lasteaia ja kooli koht kodu lähedal

Väga suure osa liiklusummikutest tekitavad lapsevanemad, kes soovivad või peavad oma lapsi vedama lasteaeda või kooli te...

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Tallinnasse oma autovabaduse puiestee

Tartu Autovabaduse puiestee on ennast paari aastaga tõestanud, linlaste poolehoiu võitnud ja parandanud arusaama ning su...

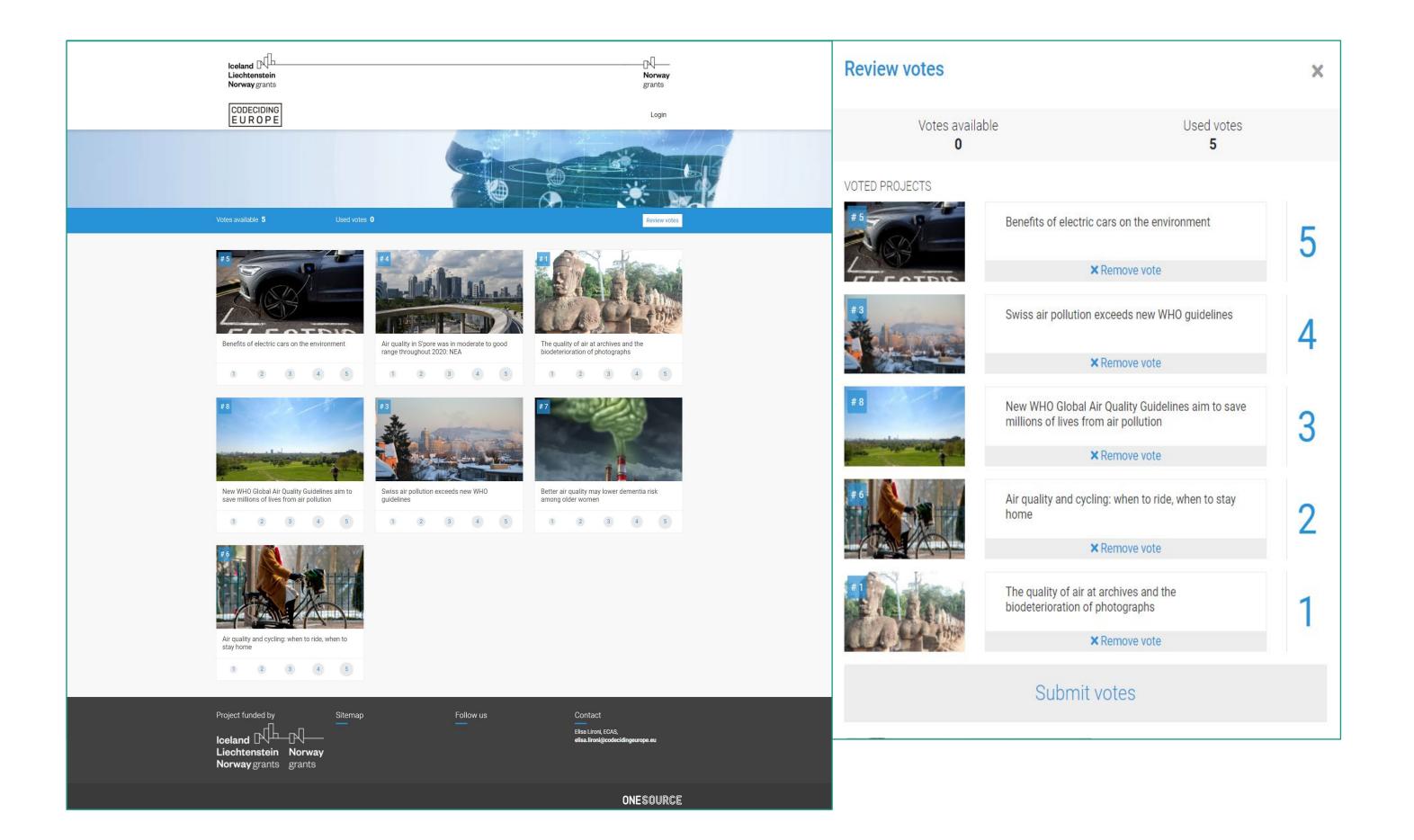








3.Phase 'Ideas Selection' — Citizens will evaluate the solutions proposed in Phase 2 in order to rank the most popular ideas and priorities for European policy-makers.

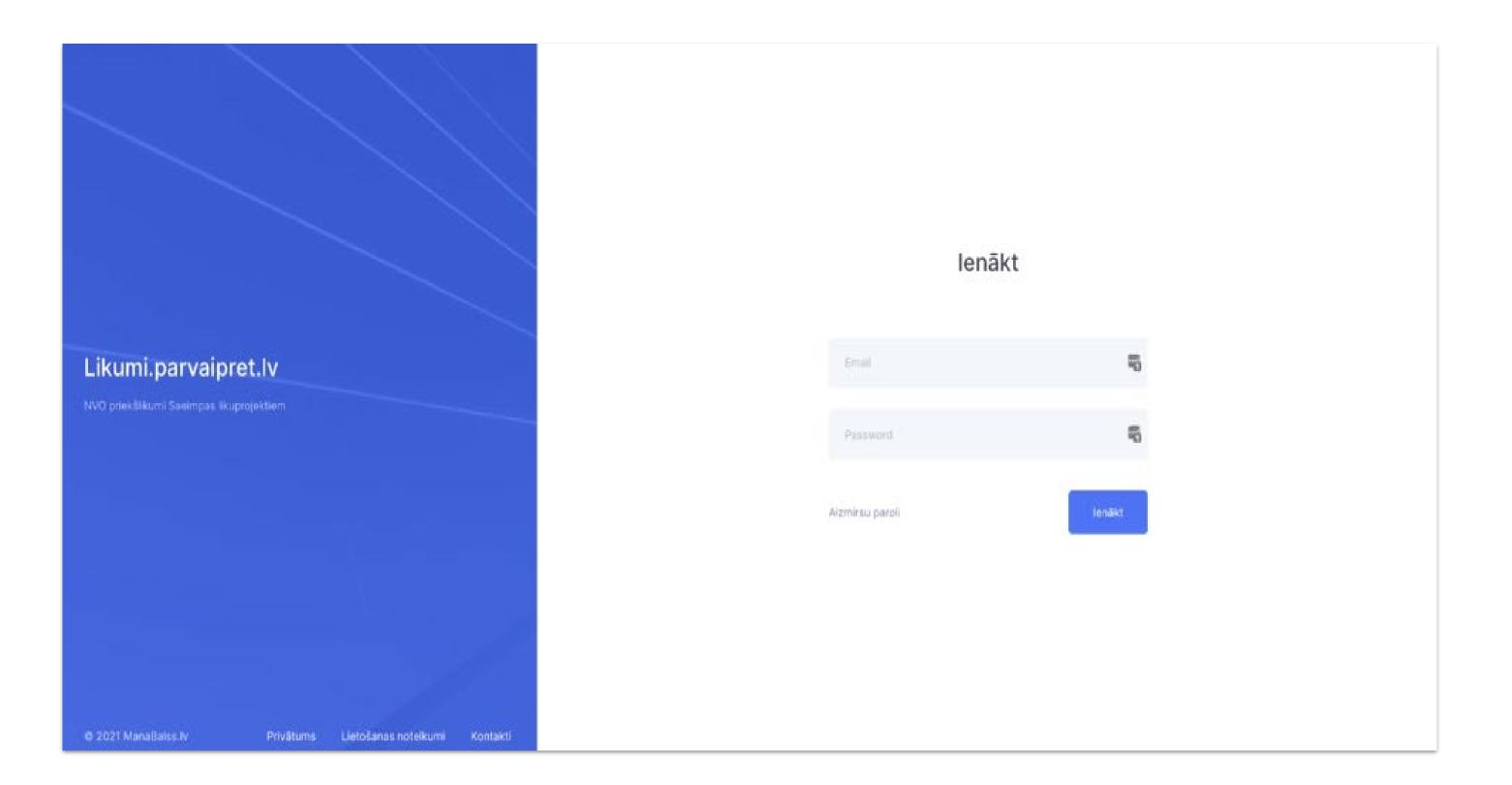




4. Phase 'Policy Formulation'

 Based on the previous phases, citizens will formulate policy proposals on 'air quality' with experts in the field and guided by the European Environmental Bureau.

Help to create recommendations on air quality for your city





What crowdsourcing brings to decision-makers?

- Outlines the residents'
 assessment of Tallinn's air quality
 and ideas for improving it.
- Enables international comparison and knowledge on how the other cities have solved similar problems
- Input can be used in various other activities related to the city's planning and environment
- Brings new experiences with innovative methodology and digital tools which is replicable to other decision-making processes



Results from democracy perspective

- Positive user experience with the platform is important (visual appearance, navigation)
- Context matters high public interest in the process/topic is essential
- Social media campaign is not enough, supporting activities in traditional channels are also very important
- Yes, sometimes the wisdom of crowd is accompanied by toxicity, but this should not stop us from experimenting with new methods



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